

MEDIA ADVISORY

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Emily Reza
310.858.1872 Ext. 113
ereza@bhscglobal.com

Elaine Doran for El Nido
818.399.8579
eldoranpr@gmail.com



El Nido's Gang Reduction and Youth Development (GRYD) Program to Provide Groceries, Supplies, and a Hot Meal to Local Youth in Partnership with Yasiel Puig's Wild Horse Children's Foundation

WHO/WHAT: Families enrolled in El Nido Family Center's Gang Reduction and Youth Development (GRYD) Program will receive boxes filled with about \$400 worth of essential items each such as groceries, safety items, and a hot meal.

Inspired by El Nido's mission to empower families in underserved communities of Los Angeles County, local business have partnered to provide items including Tapia Brothers, Magalys Tamales, George Lopez's Chingon Bakery, Baby2Baby, Del Monte, Flor De Lima, Adidas, Giving Children Hope, Legos, Lanier Stewart aka DJ Severe, Skin Guru, Super Tacos, and the Port of Hueneme. Thank you to Mayor Eric Garcetti and the office of Gang Reduction Youth Development.

WHEN: Monday, May 18, 2020 from 10:00 am to 2:00 pm.

WHERE: El Nido Family Centers located at 11243 Glenoaks Boulevard, Pacoima, CA 91331

NOTE: This is not a public event. Benefiting families have been pre-selected and invited. Members of the media who plan to attend are asked to RSVP to Emily Reza at ereza@bhscglobal.com. Although Yasiel Puig will not be on-site, he will be available for virtual interviews.

About El Nido Family Centers

El Nido Family Centers is a social service non-profit agency. For almost a century, El Nido has built children and parents' emotional security and well-being by providing early childhood programs; provided ongoing support to help children succeed in school; provided financial and housing stability; helped keep kids from gangs and risk factors; helped prevent early pregnancies; and guided students with the college transition and developed a pathway to career success. El Nido's commitment is to serve low-income families that do not have the resources to provide for themselves. For more information, please visit www.elnidofamilycenters.org. El Nido Family Centers is a 501(c)(3) non-profit organization. Tax ID# 95-3186429.

About the Wild Horse Children's Foundation

Yasiel Puig's Wild Horse Children's Foundation aims to inspire children and families in underserved communities by promoting healthier and better quality lives through education, sports, community development, and health and wellness programs. The Wild Horse Children's Foundation (Tax ID# 81-4506011) is recognized by the IRS with federal tax-exempt status as a public charity under Section 501(c)(3). Contributions to The Wild Horse Children's Foundation are tax-deductible to the fullest extent of the law.

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